

Nebraska Alliance for Conservation and Environment Education (NACEE) Board Meeting

Date: Tuesday May 30, 2017
Time: 10:00am-12:00pm
Location: Nebraska Game and Parks Commission
Lincoln, Nebraska

AGENDA:

- 10:00am Welcome, and signing in to ZOOM, attendance
- 10:05am Accept meeting minutes from previous board meeting (Friday February 17, 2017)
- 10:10am Treasure's Report:
- Wahoo Bank Account Change (Andrea)
 - ZOOM Meeting Payment \$149.90 for year- charged annually (Monica paid, needs reimbursement)
- 10:30am Review 5 ideas for NACEE to accomplish (6 months)
- Update Website
 - Update Social Media
 - Determine Audience
 - Create NACEE Strategic Plan
- 11:00am Committee Briefs:
- Communications Committee- (Jamie, Lisa, Lindsay, Monica)
 - Strategic Plan Committee- (Andrea, Lisa, Russanne, Matt)
 - Membership Committee- (Hannah, Pam, Amanda)
- 11:20am KACEE Regional Conference Call- Monica
- 11:25am Goals for next 6 months/until next board meeting
- 11:40am Old Business
- 11:45 New Business
- 11:50am Next Board Meeting??
- 12:00pm Adjourn

Minutes: Taken by Matt Jones

Present:

Matt Jones, Amanda Filipi, Monica Macoubrie, Russanne Hoff, Hannah Rennard-Ganley, Andrea Faas, Pam Eby, Jamie Kelley, Amber Schiltz

Not Present: Lisa Pennesi, Lindsay Rogers

Motion to approve minutes from Feb 17, 2017, Motion approved

Treasury Report

- File Bi-annual report \$23
- Changed Agent to Jamie, \$10
- 90.58 PO renewal
- 111 lunch on Feb 17th
- 149.90 Zoom
- \$ 2,530.42 in Checking Account.
- * Amended 8/18/17 \$7,666.2

Review 5 ideas for NACEE to accomplish (6 months)

- Update Website
 - Communication communications committee, Strategic planning will effect content and design
- Update Social Media/Facebook
 - Jamie sent out social Media guidelines after the Feb 17th meeting.
 - Goal to post at least 3x a month
 - Reintroduce, who's who on the board, each member once a week and their bio & photo and upcoming events for Facebook
 - Send to Jamie
 - Matt & Monica, Pam added as admins to facebook page
 - Russanne to post events & cross post events
- Determine Audience
 - Approach informal educators first, possible more approachable, need to hit formal?
 - Preservice students
 - If we start with Formal educators, Informal will come along
 - Define what we have to offer, resources., Every board member provide a list of resources have per organization, eventually post on website.
 - Organize resources, by region to appeal to entire state
 - Organizations not represented make contacts
 - Action item: Matt to locate old NNN resources as a jumping off point to establish a list of resources.
 - Use Facebook for events calendar
 - Survey monkey our current audience, (listserv & facebook) & what they want, how can we support, we can do, personal questions (formal/informal ed, how many years, regions, grade level) participated in NACEE in past, or NATS what is their familiarity
 - Pam & Communication Committee to build survey, send to board for notes, then send out
 - Possible attitude survey to come after

- Create NACEE Strategic Plan
 - Lisa had name of Marilyn Schlake, have not heard any follow up.
 - Matt to follow up with Lisa, about it, Russanne will contact her strategic planner
 - Possible Zoom call with Marilyn or the facilitators to bid our budget for the process
 - What do we want, Road map to 3-5 years
 - Strategic Planning committee to meet and plan out strategic Planning logistics (Andrea, Lisa, Russanne, Matt)

COMMITTEE Briefs

Communications: updating website, Social Media, New website hosting, will meet before next board meeting

Strategic planning

See above

Membership

Pam, Amanda, Hannah

- Who is membership, establish benefits of membership questions in survey,
- Sustain numbers we have and expand likely members, once we have a stronger base, expand to businesses
- Plan and Implement conference, and educator of the year award. Planning will have to start at end of 2017 for future
- Membership committee to write survey

KACEE Call

No follow up

Goals before Next meeting August or September:

Strategic Plan & membership committee to meet before next board meeting

Update current website, Locate user login & Facebook

Produce survey, send out and receive responses

Next board meeting in conjunction with Strategic Planning Beginning of August? Matt will contact Lisa, if her contact is unavailable, Russanne will look into her facilitator contact,

Send Board Member Biographies photos & events to Jamie to post on Facebook

Matt to locate old NNN resources as a jumping off point to establish a list of resources.

Board Approvals: Jamie & Monica to be signers on Wahoo Bank Account, Motion made by Andrea, remove Andrea & Lindsay, and add Jamie & Monica, Seconded by Amanda.

Old Business

None

New Business

None

NEXT MEETING

Look at Strategic Planning options first. August 7th-11th or first half of August, then Monica will send Doodle Poll.

Motion to end meeting, Jamie, seconded by Monica.