

Nebraska Alliance for Conservation and Environment Education (NACEE)
Board Meeting
MINUTES

Friday, February 7, 2020
10 am – 2 pm (CST)
Pioneers Park Nature Center Auditorium (Prairie Building)
3201 S. Coddington Ave, Lincoln, NE 68522

Welcome and Attendance

New board member Carrie was welcomed. Round robin introductions.

Approval of Minutes of Previous Meeting (12/16/19)

Hannah moved to approve. Russanne second. Vote passed.

Treasurer Report given by Jamie

2019 annual report distributed. Income: \$593.63. Expenses: \$1,191.25

End of January account balance: \$6047.27

PayPal transfer made on Feb 6, 2020 of \$96.90 (will show on February's account balance).

Jamie will be adding Stephanie (newly elected Treasure to the NACEE account).

- Amanda notes that we should have at least two people on the account.
- Jamie confirmed the NACEE President and Treasure will be the two officers on the bank account.

Committee Reports

- Strategic Planning (Russanne, Matt, Gus)
- Membership (Hannah, Pam, Amanda)
 - o Hannah reported that 5 board members need to renew their membership
 - o We currently have 15 active members
 - o Total members since new membership levels are 34.
 - o Hannah would like to send an email out to all members about 2019 accomplishments and 2020 plans
- Communications (Monica, Stephanie, Jamie)
 - o Jamie and Monica have been posing on NACEE facebook
 - o Stephanie has created an air table calendar to coordinate social media posts.
 - A form will be created to submit post ideas/information
- Programs and Conferences (Sarah, Amber, Hannah, Jamie)
 - o Jamie reported on the NACEE Lincoln Area Networking Event on Jan 19, 2020 at Cosmic Eye Brewing. 4 people came, had good conversations, weather was not great.
 - o Amber gave an update on Trivia Night on February 19 at the Happy Raven. Amber and Jamie and whoever else can meet

after today's meeting to help plan the event and create questions.

- Matt and Russanne are planning a Trivia Night in Hastings on April 2 at the Public House.
- Pam is part of the Citizen Science of Nebraska group (with Matt too). Potential partnership/collaboration for the 2020/2021 conference. Wanted to know if NACEE is interested in being involved somehow. More info to come.
- Amanda is working on a workshop around autism. She has reached out to Autism Society of Nebraska. More info to come.
- Sarah is working on connecting with Wayne state Bio/Wildlife Club. Having trouble finding free space for a networking event. Brewery is charging \$50.
- Sarah is hold a nature camp ths summer (June) and an educator workshop in March.
- Nominating / Elections (Amanda (Chair), Matt, Pam)
 - Elections are over. New board member Carrie and potentially other interested in committees.
 - Issues with the ListServe
 - How many people are on the list? Who has login?
 - Monica was going to check with Lindsay Rogers to see if she knows.
 - Not all members are on the ListServe. Should reach out to members separately for elections next time.
 - What are other options if we don't use the ListServe?
 - Blind copy in emails
 - Could have issues with spam and getting to inboxes.
 - Mail Chimp/Constant Contact are other options to look into.
- Finance (Fundraising)
 - Stephanie is willing to get Finance committee started
 - Small fundraising goals to start such as Amazon Smile.

Old Business

None

New Business

- Set meetings for 2020
 - Board decided to meet 4 times a year and have committees meet in between board meetings at least once.
 - It was also discussed that board members should be required to attend 75% of the meetings (board and committee)
 - Jamie will update board expectations and share on google drive.
 - 2020 Meetings: May 13, 3 pm (central) – Zoom only, August 5, 10:30 am (central) at Omaha Henry Doorly Zoo, October 22, 12 pm (mountain time) at Wild Cat Hills.
- Other Video/Web Conferencing options
 - Is Zoom with the \$149/yr? NACEE will not renew the Zoom subscription.

- Other organization have access to Zoom
 - Board members agree to host via zoom if their organization has a Zoom account.
- Board Expectations – Update document (Jamie)
- Website Updates – Ongoing
 - “Annual” Membership – make membership benefits similar perks to Children and Nature wording.
 - Add new meeting and event dates to the calendar
 - Update board members
 - Add organizations who are members for recognition.
 - Take off pinterest link
 - Amanda will deactivate the account
- Does NACEE want to join NAM?
 - Stephanie will provide pricing and benefit info.
- We need to reprint our rack cards and/or get new marketing material
 - Stephanie will look into printing prices of a rack card and post card at the Non-profit Physician Mutual
 - Hannah suggested NACEE stickers to use at events and promotion.
 - 1000 stickers for \$192 or 2000 stickers for \$300.
 - Hannah made a motion to spend \$192. Stephanie made a motion to spend \$300. Motion seconded and passed.
 - Amber will provide board with more info on the Science Communication Conference in March at UNL. Potentially a good event to promote NACEE and network.
 - Jamie confirmed with the board that if needed email by vote would be useful since meetings are spread further apart.
 - Board agreed.
- Meeting adjourned

Lunch followed by committee working groups.