

Nebraska Alliance for Conservation and Environment Education (NACEE) Board Meeting

Date: Friday March 30, 2018
Time: 9:00am - 12:30pm
Location: Pioneers Park Nature Center
Lincoln, Nebraska

AGENDA:

- 9:00am Welcome and attendance
- Present: Monica, Pam, Jamie, Hannah, Matt, Amber, Amanda
 - Treasurer Report: \$6,610.64
- 9:05am Quickly review strategic plan- anything we need to change? Questions from last meeting?
- No one had comments, questions, or changes
- 9:15am Report on EPA Region 7 Conference call with Missouri, Kansas, & Iowa- Monica
- Monica reported on her conversation with EPA Region 7 Contact – Emily. The NAAEE affiliates in Kansas, Iowa, and Missouri were also there. This was an opportunity to learn more about the respective organizations and the new EPA contact for Region 7.
- 9:20am Review By-law changes- Andrea & Pam
- **Need details**
- 9:30am Membership committee:
1. Present new membership structure/categories
 2. Membership fees?
 3. What comes with each category?
- Hannah presented the committees proposed Membership Structure. (see document sent to board). The board reviewed this document and approved the structure to move forward. The committee will meet again before the next meeting to hash out further details now that the basis of the structure is approved. The committee may be reaching out to Lindsay for questions regarding web updates and online payment options. The Membership structure is outlined at the end of these minutes
- 10:00am Vote on new NACEE logo- Monica
- Monica present three logo items (turtle, birds, and snail) The group voted: 0 – birds, 2 – coneflower, 1 – turtle, 4 – snail
 - Monica will ask Lindsay to create a logo package with various layout and grayscale options. Bring to next meeting and vote on official logo at next meeting, and create a media package.
- 10:20am E- Newsletter- Jamie
- Jamie: has experience using constant contact, other, mailerlite, mailchimp. Jamie proposed mailerlite in free form, free version 1000 subscribers, then \$85 per year for more subscribers and features. Jamie will test it out,
- 10:35am Names for new potential board members- Everyone
- Ethan Anderson NMN, Alie Mayes Watchable Wildlife Biologist, Sara Brock Ground Water Foundation, Beka Yates Rowe, Sarah Bailey Prairie Plains resource inst.
 - Pam will make a quick questionnaire, Matt will contact Ethan, Beka, and Sarah. Amanda will contact Alie, Jamie will contact Sara Brock. Bring info back a vote for June 1st meeting

- 11:05am Pinterest Account? - Russanne & Amanda
- Amanda created Account Created User Name: naceenews@gmail.com Password: nacee2018
 - Add Pinterest link to website and send to listserv
 - Link <https://www.pinterest.com/naceenews/>
- 11:20am List of Projects NACEE should be working on/Wish List
- Reconnecting with NAAEEE
 - Outreach kit/media kit
 - List of conferences
 - Added communication committee
- 11:50am Ideas for Kick off events-
- Objective: to reintroduce and network, sign up membership, contact our network
 - Event food, nature trivia night, etc
 - 1 out west, 2 eastern
 - Membership subcommittee to work on membership plans
 - Get together with subcommittee meeting before June 1st meeting on regional kickoff event
 - Central: Matt & Russanne
 - Lincoln Monica, Jamie, Lindsay, Andrea
 - Omaha Hannah & Pam
 - West Amanda & Amber
 - Motion to drop workshops off 2018 and focus on Kick off events to re-engage Members and build new members
 - Nebraska Master Naturalists can cover the cost of printing brochures
 - \$1,000 suggested to use on outreach kits (banners, table clothes, posters etc)
- 12:05pm EPA Grant, NACEE & Omaha Zoo
- **Need details**
- 12:15pm Old Business
- *Track social media usage, gained 40 likes and follows since last meeting
- 12:20pm New Business
- 12:25pm What are we going to accomplish between today and our June 1st meeting?
- Kick off events
 - Matt send notes
- 12:30pm Adjourn

Thanks everyone!

Next meeting Education Center at HDZ June 1st

***Membership Structure**

Our members are individuals and organizations promoting excellence in environmental education in informal settings. Membership terms last one year.

Individuals

- Membership Categories
 - Student: Individuals enrolled in a full-time, post-secondary program (student rate is valid for one year after graduation) - \$15
 - Volunteers and Retired Professionals: Volunteers and individuals retired from active employment - \$20
 - Professional: Individuals (all EE professionals, including preK-12 teachers) - \$30
- Member Benefits
 - Eligible to attend and bring one professional guest regional meet and greets
 - Attend workshops at a reduced rate
 - Attend conference at a reduced rate
 - Eligible to vote in board elections
 - Eligible to run for board positions
 - Ability to post job opportunities and events to NACEE's website/calendar and social media
 - Some sort of Logo-wear – tote-bag, coffee mug, water bottle (needs to be nice, not cheap)

Organizations

- Membership Categories
 - Nonprofit - \$125
 - Corporate for profit - \$200
 - Supporter - \$300-500
 - Do we want a government partner rate?
- Member Benefits
 - Membership benefits for 1 person plus additional membership benefits for individuals at \$20
 - Name on NACEE printed brochures and NACEE website
 - Name on conference documents
 - Ability to post job opportunities and events to NACEE's website/calendar and social media