

Nebraska Alliance for Conservation and Environment Education (NACEE) Board Meeting

Date: Friday June 1, 2018

Time: 12:00pm-4:00pm

Location: Omaha's Henry Doorly Zoo & Aquarium
Omaha, Nebraska

AGENDA:

12:00pm Welcome, and signing in to ZOOM, attendance

- In person: Monica Macoubrie, Lindsay Rogers, Jamie Kelley, Hannah Rennard-Ganley, Amber Schiltz, Pam Eby, Russanne Hoff, Via Zoom, Matt Jones, Amanda Fillipi

12:05pm Accept meeting minutes from previous board meeting (Friday February 17, 2017)

- Hannah motioned, and Jamie seconded, motion carried to approve previous meeting minutes

Other Updated items

- Lisa Penisi decided to resign, 3-year term due to health conflicts, we need to fill her seat for 1 year
- Empty Board Seat: 2-3 board seats to fill. Vacancies may be filled by board for the remainder of the term
- Others have one year left for at-large position
- Since last meeting board members approached the following individuals to help us fill board positions: Ground water foundation, was declined they are going through new management. Matt Contacted: Sara Bailey Prairie Plains, Beka Yates, Rowe Sanctuary Ethan Anderson Nebraska Master Naturalist. Matt did not have replies from Sarah or Beka, will follow up again.
- Other individuals to approach Anne James retired Director of Riverside Discovery Center in Scottsbluff, Jason from Spring creek, Dana Varner Science Coordinator with Rain water joint basin, Erin Ingram Science Education literacy UNL, Deb Woracheck Fontenelle,
- Lindsay shared her new contact list with EE providers in Nebraska, she will send a message to those on list about NACEE's update and new focus. Also she will ask them for board nominations and go from there. In the message use job description to describe board position roles and function.
- Lindsay will also put on the website, email group new NACEE re-boot details and board member recruitment pitch, give 3-4 weeks for responses and then host elections by early August.
- Lindsay will also update website with new mission statements, also send contact list to everyone. Board members will also review the contact list and send Lindsay suggestions of members who could be added.
- Use NACEE news Gmail to send messages Naceenews@gmail.com Login: Cottonlark

- Online Newsletter: Jamie decided to use Mail chimp for simplification.

12:10pm Current Board Status- where do we go from here?

- Covered above

12:20pm Treasure's Report:

- Current balance: \$ 6,178.74
 - ZOOM Meeting Payment \$149.90 for year- charged for 2018 year- approve
 - 200 NAAEE dues
 - Others?
 - Jamie will Follow up with IRS 501c3 status
 - PO box paid in Feb 18, for two years

12:35pm Social Media

- Discuss policies- situations and how to handle them
- Issue: Monica, posted photo of tree being hit by lightning, apparently the photo was a fake, and person aggressively pointed out the error in the original post, Monica mistakenly deleted comment the comment. He then messaged NACEE Facebook page, and then emailed all of the board. Jamie followed up and no response yet. Double Check and unblock
- Board agreed to set some justification on the Facebook why blocking can be possible, set policy as educational tool.
- Further issues?
 - None
- Jamie has developed the Social Media policy: Hannah & Monica Jamie to further develop further protocol for situations like this and other possible scenarios.
- To help drive viewers to the Facebook site, it was agreed upon that each board member to send 10 items to have posted or shared on the NACEE Facebook page, Send to Monica between each NACEE board meeting. Purpose to highlight members and events, news etc.
- Amanda is the organizer of the Pinterest page, board can send Pinterest ideas to Amanda. Post 2-3 times a week , other board members send 5 pins or ideas to Amanda between board meetings. Topical Pinterest boards will be created: Outdoor learning, Crafts, Outdoor classroom, NE animal's facts, snails, STEAM/StemLiteracy

1:00pm Committee Briefs:

- Communications Committee- (Jamie, Monica)- did not meet since last board meeting
 - Take Current NACEE listserv (educators across the state)
 - Discussion, separate liistserv for our members
 - Action: Matt to make NACEE member listserv naceememeber@listserv.unl.edu
 - Outreach Kits: Discussion on outreach materials, retractable banners, table clothes, flag, business cards Pam mentioned using smart press, totally promotional and will share vendors, Jamie send vendors for marketing materials
 - Rack card: Lindsay will send Jamie send transparent logo, and other corrections.

- Discussion on the use of Google Drive to house NACEE photos and house digital media kit, via NACEENEWS google account
- Strategic Plan Committee- (Andrea, Lisa, Russanne, Matt)- not met, going back to review annually, double check by next board meeting
- Membership Committee- (Hannah, Pam, Amanda)

2:00pm Kickoff event ideas- REALLY DISCUSS THESE!

- It was discussed and decided that the goal for NACEE is to host 3 kick off events and one, one-day workshop near Lincoln.
- Lindsay volunteered to take one organizing the workshop on the new science standards. Potential timing for the event will be early to mid-August. Specifically, August 3rd probably in Lincoln at Pioneers Park, 9-12, 1-4, two different topics, standards & citizen Science programs. Workshop rate \$10 for membership to come \$50 for non-members

Kick off events:

None of the groups have meet yet to discuss but will soon

- Omaha Group would like to host their event in August
- Lincoln Group: Has no general date picked, but is thinking of hosting at Zipline or blue bloods brewery
- Central: Matt and Russanne to meet Monday June 4th to initiate planning.

West: ?

Combined keep it Under \$

- *Action: Have something planned by July 1 and email it to the board

3:00pm Goals for next 6 months/until next board meeting

- Kick off events planned or in the works
- Reestablish commitment to NAAEE
- Looked through goals from Strategic plan, we are on course for all

3:20pm Old Business

- Covered items from last meeting

3:30pm New Business

- None

3:45pm Goals to accomplish by our next board meeting

- Covered in section above

4:00pm Adjourn